



FOR IMMEDIATE RELEASE:

Decision Dynamics, Inc. (DDI) Launches Electronic Lien and Title (ELT) Services for Arizona

Arizona automobile dealers and financial institutions can now sign up for Electronic Lien and Title (ELT) services with Decision Dynamics, Inc. (DDI). DDI is the provider of the Premier eTitleLien™ Internet-based program that enables lienholders to participate in a state's ELT program. With Premier eTitleLien™, lienholders are able to receive their titles electronically and release titles electronically through a secure connection to the state's motor vehicle department.

Lexington, SC, March 12, 2010 -- Arizona automobile dealers and financial institutions can now sign up for Electronic Lien and Title (ELT) services with Decision Dynamics, Inc. (DDI). DDI is the provider of the Premier eTitleLien™ Internet-based program that enables lienholders to participate in a state's ELT program. With Premier eTitleLien™, lienholders are able to receive their titles electronically and release titles electronically through a secure connection to the state's motor vehicle department.

The state of Arizona recently passed legislation that requires all vehicle titles with liens to be issued electronically as of May 31, 2010. An electronic titling program that includes all lienholders benefits motor vehicle agencies, lienholders and vehicle owners. Motor vehicle agencies benefit by providing more timely data exchange, improving data accuracy, and reducing and controlling the use of secure forms. Electronic titling benefits lienholders by reducing mailing costs, reducing physical storage requirements and deterring the inherent fraud associated with duplicate titles and paper title releases. Vehicle owners benefit by receiving clear titles in the mail, saving them a trip to the Arizona Motor Vehicle Department (MVD) to have a lien removed and incurring the associated cost.

At the Premier eTitleLien™ Users Group Meeting on February 10, 2010, Decision Dynamics, Inc. (DDI) announced the latest release of Premier eTitleLien™. Premier eTitleLien™ includes new features that help dealers and financial institutions save time, reduce fraud, and streamline their titling processes. "With Premier eTitleLien™ and associated services, DDI provides the most cost-effective solution on the market with no start-up costs, no monthly minimums, no per-user charges, no installation or training charges, and DDI will not lock a lienholder into long-term contracts, allowing an opt-out without penalties," said Glenn Thames, President of DDI. DDI is a software technology company that provides electronic titling services for lienholders in the United States.

For more information on the Arizona ELT program, visit <http://www.etablelien.com>.

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