



FOR IMMEDIATE RELEASE:

Decision Dynamics, Inc. (DDI) Reports Record Growth in the Electronic Lien and Title (ELT) Marketplace

In the first six months of 2010, Decision Dynamics, Inc. (DDI) experienced record growth in the Electronic Lien and Title (ELT) market with its Premier eTitleLien™ product and services offering in the state of Arizona. DDI is the provider of the Premier eTitleLien™ Internet-based program that enables lienholders to participate in a state's ELT program. With Premier eTitleLien™, lienholders are able to receive their titles electronically and release titles electronically through a secure connection to the state's motor vehicle department.

Lexington, SC – July 27, 2010, In the first six months of 2010, Decision Dynamics, Inc. (DDI) experienced record growth in the Electronic Lien and Title (ELT) market with its Premier eTitleLien™ product and services offering in the state of Arizona. DDI successfully added more client accounts in Arizona than any other ELT vendor. DDI's president and CEO, Glenn Thames, said "DDI's success is attributed to having the most cost-effective solution in the market, along with a dedicated staff committed to customer service excellence. Through this attention to customer service, DDI has grown to over 800 client accounts in just a few short years, having never lost a customer to a competitive ELT vendor."

Companies that place liens on vehicle titles in Arizona were required to participate in the state's ELT program beginning May 31, 2010. With DDI's Premier eTitleLien™ product and services, lienholders are able to participate in the ELT program and remain in complete control of their title portfolio. Premier eTitleLien™ is a web-based application that allows lienholders to manage their vehicle titles electronically and provides an electronic ownership record in lieu of a paper title. Premier eTitleLien™ interfaces with a state's motor vehicle titling agency's computer systems to receive electronic titles and transmit lien releases for the lienholder. With Premier eTitleLien™, companies have access to their electronic titles and the tools needed to streamline the titling process.

An electronic titling program benefits motor vehicle agencies, lienholders and vehicle owners. Motor vehicle agencies benefit by providing more timely data exchange, improving data accuracy, and reducing and controlling the use of secure forms. Electronic titling benefits lienholders by reducing mailing costs, reducing physical storage requirements, and deterring the inherent fraud associated with duplicate titles and paper title releases. Vehicle owners benefit by receiving clear titles upon the release of the lien on the electronic title.

"With the Premier eTitleLien™ product and associated services, DDI provides the most cost-effective solution in the market with no start-up costs, no monthly minimums, no per-user charges, and no installation or training charges. In addition, DDI's license agreements are lender-friendly, allowing for an opt-out without penalties. DDI is dedicated to continuing to provide the ELT solution of choice for lenders. We are continuing to expand our client base among the existing ELT states and look forward to providing services in the newest ELT state,

Nebraska, later this fall,” said Thames. DDI is a software technology company that provides electronic titling services for lienholders in the United States.

For more information on the electronic titling, visit www.etablelien.com.

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